



2026 Business Directory & Community Guide

Advertisement Opportunities

The Chamber's **2026 Business Directory & Community Guide** will showcase your business with advertising & information that is distributed across 12,000+ homes & businesses in Byron Center & surrounding areas. This full-color book is eagerly anticipated by residents, & will also be given to new residents looking for information about our community. Contact us now to make sure that your business is included so your potential customers can find you!

2026 Advertisement Sizes and Rates

Full Page Sizes	Member	Non-Member
Back Cover	\$2000	Limited to member only
Inside Front or Inside Back Cover	\$1850	\$2300
Full Page	\$1650	\$1850
2 Page Center Layout	\$3000	Limited to member only
Partial Page Sizes (vertical or horizontal)	Member	Non-Member
One Half Page	\$900	\$1200
One Quarter Page	\$525	\$750
One Eighth Page	\$400	\$550
Nonprofit Page <i>Open to all nonprofits for 1/8 page ad size</i>	\$250	

Need an ad created? We will create your ad for an additional \$75

Deadline to reserve your space: November 15

To reserve your ad or for further information, please contact Chamber Director Shannon Schram (616) 878-0108 or director@byroncenterchamber.org



BYRON CENTER
Chamber of Commerce

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Specifications

To ensure your ad is of best quality & displays your company correctly, please provide artwork in the following format:

ACCEPTED

Illustrator (.ai), .eps, or
high resolution .pdf or .jpg
(300 dpi or higher)

NOT ACCEPTED

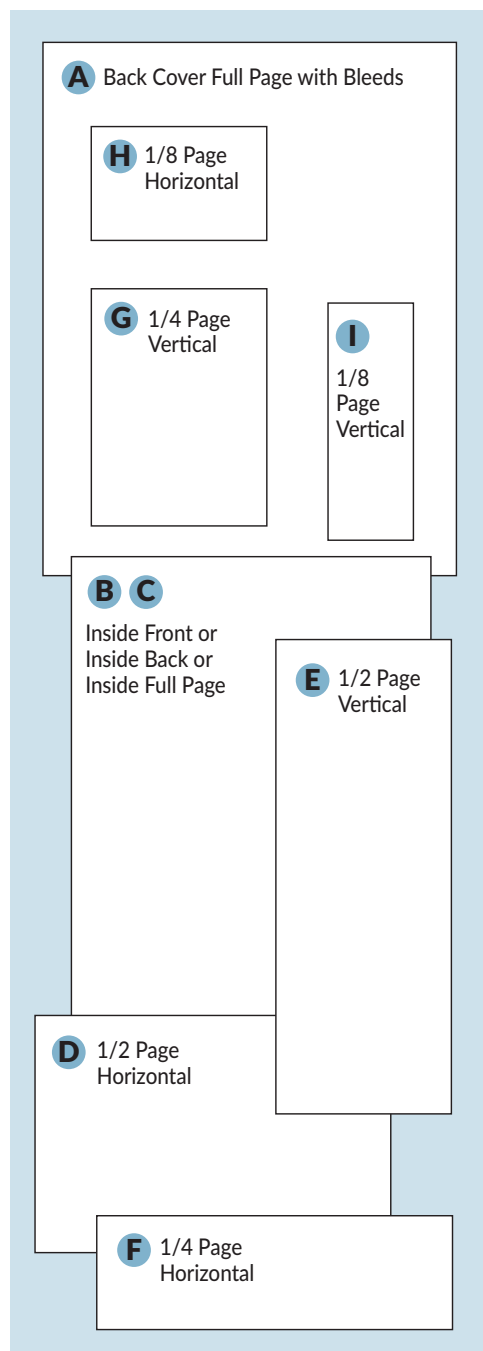
Word (.doc), Publisher
(.pub) or any other
microsoft formats

Fonts & artwork must be embedded. Ads must be the exact size or with bleeds. We will create your ad for an additional \$75.

Dimensions

Ad Sizes	Inches (W x H)	Picas (W x H)
A Back Cover* (full page with bleeds)	8.5" x 11" plus minimum .125" bleeds	51p x 66p plus 1p6 bleed
B Inside Front or Inside Back Cover (full page with bleeds)	8.5" x 11" plus minimum .125" bleeds	51p x 66p plus 1p6 bleed
C Inside Full Page or Inside Front or Inside Back (full page without bleeds)	7.5" x 10"	45p x 60p
D 1/2 Page Horizontal	7.5" x 5"	45p x 29p9
E 1/2 Page Vertical	3.7" x 10"	22p3 x 60p
F 1/4 Page Horizontal	7.5" x 2.4"	45p x 14p17.5
G 1/4 Page Vertical	3.7" x 5"	22p3 x 29p9
H 1/8 Page Horizontal	3.7" x 2.4"	22p3 x 14p7.5
I 1/8 Page Vertical	1.8" x 5"	10p9.6 x 29p9

*Back cover must include space for EDDM indicia - consult the Chamber



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Send all artwork to info@byroncenterchamber.org



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Contact Information

Business Name: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

Invoice (office use only)

Sent: _____

ChamberMate

Mail

Paid: _____

ChamberMate

Check

Artwork

☐ Ad will be submitted complete

(office use only) Received: _____

☐ Ad needs to be designed (+\$75)

(office use only) Proof: _____ Proof: _____

Approved: _____

Ad Size

Check One	Ad Sizes	Member	Non-Member	Total
	Back Cover	\$2000	N/A	
	Inside Front Cover	\$1850	\$2300	
	Inside Back Cover	\$1850	\$2300	
	2 Page Center Layout	\$3000	N/A	
	Full Page	\$1650	\$1850	
	1/2 Page Horizontal	\$900	\$1200	
	1/2 Page Vertical	\$900	\$1200	
	1/4 Page Horizontal	\$525	\$750	
	1/4 Page Vertical	\$525	\$750	
	1/8 Page Horizontal	\$400	\$550	
	1/8 Page Vertical	\$400	\$550	
	Nonprofit Page	\$250	N/A	
		Design Fee (if applicable)		
		TOTAL AMOUNT DUE		

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